

# ROWE SUCCESS-STORY

Successful product presentation at **drupa fair**



## The ROWE Scan 600 inspired the international audience during the **drupa 2012** in Düsseldorf



The drupa is the largest printing equipment exhibition in the world and the most significant exhibition of the print and printmedia industry. Approx. 300.000 visitors out of 200 countries attended drupa this year.

The product highlight and one of *the* innovations during the drupa 2012 was the presentation of the ROWE Scan 600. The outstanding large format scanner convinced dealers and end customers at the same time and brought ROWE an internal distribution record: the largest number of large format scanners sold on a fair ever!

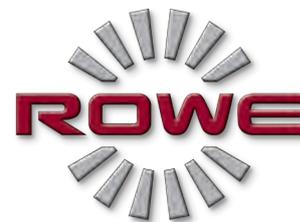
The presentation of the ROWE Scan 600 including the ROWE ScanManager PRO in combination with a large format inkjet printer was impres-

sive due to the convincing copy quality, the high performance of the MFP-System as well as due to the comprehensive scan-, copy- and print solution. The PrintMaster PRO which is included in the ScanManager PRO has the outstanding feature of loading complete sets of files with different formats (e.g. HP-GL, HP-GL2, HP-RTL, PS, PDF, JPEG, TIFF, JPEG 2000, aso.) via "drag & drop" from an USB-Stick or an external hard disk and send them to the printer with just one click.

### **ROWE ScanManager PRO**

The troublesome opening of files in various programs is not necessary any more. The advantage for the customers: They are able to extend their existing machinery with direct printing of the various file formats in order to increase their productivity, performance and workflow significantly.

In addition to the efficient image-editing software which is already included in the standard versions (ROWE ScanManager LT and SE) the PRO version offers an additional EDITOR for enhanced image editing. Now you are able to insert fonts, geometrical forms or pictures in different layers as well as to use color gradients and transparencies - all this without any restriction of the file size or the resolution of the scanned originals.



A MATTER OF EXCELLENCE

**Everything from one hand:**  
We, the ROTH + WEBER GmbH, are an independent and internationally operating enterprise from Germany, represented in more than 80 countries worldwide.

Under the trademark ROWE we are one of the leading manufacturers worldwide of large format printing systems, color scanners, folding machines and comprehensive software solutions for the professional document workflow.



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